



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

08 May 2024

DIVISION MEMORANDUM
No. 334 s. 2024

2024 NATIONAL HERITAGE MONTH CELEBRATION

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. With reference to the **DepEd Memorandum No. 022, s. 2024** titled **2024 National Heritage Month Celebration**, this Office announces the observance of the **2024 National Heritage Month** with the theme, *Championing Heritage: Capacity Building to Transform Communities*.
2. The celebration is pursuant to Presidential Proclamation No. 439, s. 2003 that declared May of every year as the National Heritage Month.
3. In order to participate in the observance of the 2024 NHM, schools and the SDO proper are encouraged to share the 2024 NHM advocacy materials including the Official 2024 NHM Poster, Facebook Banner/s, and 2024 NHM Calendar of Activities on their official website and social media accounts with the hashtags #NHM2024 and #NHMChampioningHeritage..
4. Activities to do be conducted shall be subject to compliance with **DepEd Order No. 9, s. 2005**, titled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**.
5. Immediate and wide dissemination of this memorandum is desired.

CELEDONIO B. BALDERAS JR.
Schools Division Superintendent

Encl.: As stated
Reference: DepEd Memorandum No. 022, s. 2024
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATION
OBSERVANCE

CID – 2024 national heritage month celebration
REC6HIO7-001232/May 8, 2024



Address: PotoI, Tayabas City
Telephone No.: (042) 785-9615 or (042) 710-0329
Email Address: tayabas.city@deped.gov.ph
Website: <https://depedtayabas.ph>



Republic of the Philippines
Department of Education

APR 30 2024

DepEd MEMORANDUM
No. **022**, s. 2024

2024 NATIONAL HERITAGE MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. Presidential Proclamation No. 439, s. 2003 declared May of every year as the National Heritage Month (NHM) and should be celebrated annually. Relative thereto, the National Commission for Culture and the Arts (NCCA) announces the observance of the **2024 National Heritage Month**.
2. This year's theme, Championing Heritage: Capacity Building to Transform Communities, emphasizes the much-needed support for the cultural workers and advocates within the local communities and indigenous peoples (IP) by boosting their knowledge and skills in heritage management. This can be achieved by organizing proper training and capacity-building activities and tools such as basic conservation, historical research, and cultural mapping methodologies, heritage impact assessments, the effective management of museums, galleries, libraries, and archives, and the maintenance of local registries for submission to the Philippine Registry of Heritage (TALAPAMANA).
3. Schools, schools division offices (SDOs), and regional offices (ROs) are encouraged to support the 2024 NHM by undertaking related activities, such as but not limited to:
 - a. active use, posting, and sharing of the 2024 NHM advocacy materials, including the Official 2024 NHM Poster, Facebook Banner/s, and 2024 NHM Calendar of Activities in all schools divisions and schools' website and social media accounts;
 - b. participation in the online campaign thread about the 2024 NHM celebration by sharing heritage-related content, including photos, videos, news features, and other collaterals released by the NCCA and NHM Facebook Pages (facebook.com/nationalheritagemonthph) using the hashtags #NHM2024 and #NHMChampioningHeritage;

- c. use of various online audiovisual programs and content related to heritage, such as **Dayaw, Philippine Heritage Awards**, and previous videos of National Heritage Month as part of instructional materials for students, accessible through the NCCA Learning Hub (<https://www.nccalearninghub.com/>) and/or NHM Facebook Page (<https://www.facebook.com/nationalheritagemonthph>);
- d. organizing own NHM activities and participating in heritage-related events such as seminars, webinars, workshops, lectures, and exhibits; and
- e. preparation of activity implementation reports with high-quality photos for submission to **events.chs@ncca.gov.ph**, (cc: **nhmsecretariat@gmail.com**), in Word document file with the details provided below for inclusion in the NHM 2024 Souvenir Program on or before June 14, 2024 (Friday). Please note that participation in this activity is voluntary only.

- | | |
|-----------------------|---------------------------------|
| • Name of Institution | • Venue of Activity |
| • Date of Activity | • Brief Description of Activity |

4. Schools, SDOs, and ROs organizing their own NHM 2024 are requested to fill out the 2024 NHM Activity Proposal Form and send the final information to the NHM secretariat for the inclusion in the Calendar of Activities on or before **April 30, 2024 (Tuesday)**. The NHM 2024 reference materials can be accessed through this link: **bit.ly/NHM2024Ref**. For easier consideration, the activities may be accomplished along with the submission of the agency's high-resolution logo through this link: **bit.ly/NHM2024ActivitySubmit**.

5. Participation of learners and teachers from public and private schools shall be purely voluntary and shall not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 003, s. 2024 titled Amendment to DepEd Order No. 022, s. 2023 (Implementing Guidelines on the School Calendar and Activities for the School Year 2023–2024) and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

6. For more information, please coordinate with the following:

Ms. Renee C. Talavera

NCCA Program Management Division

Email Address: nhmsecretariat@gmail.com

Facebook: [facebook.com/nationalheritagemonthph](https://www.facebook.com/nationalheritagemonthph)

Website: [ncca.gov.ph/nationalheritagemonth](https://www.ncca.gov.ph/nationalheritagemonth)

Mobile Number: 0968-447-0708

Bureau of Curriculum Development-Office of the Director IV

3rd Floor, Bonifacio Building, Department of Education-Central Office

DepEd Complex, Meralco Avenue, Pasig City

Email Address: bcd.od@deped.gov.ph

Telephone Numbers: (02) 8636-5096 and 8633-726

7. Immediate dissemination of this Memorandum is desired.

By Authority of the Secretary:


GINA O. GONONG
Undersecretary

References:

DepEd Order (Nos. 003, s. 2024 and 9, s. 2005)
DepEd Memorandum No. 018, s. 2023



To be indicated in the Perpetual Index
under the following subjects:

BASIC EDUCATION
BUREAUS AND OFFICES
CELEBRATIONS AND FESTIVALS
CULTURE AND ARTS
CULTURAL EVENTS/SHOWS
LEARNERS
SCHOOLS
TEACHERS

JDMC, APA, MPC, DM 2024 National Heritage Month
0133 – April 23, 2024